

# 2024 SHRM SAVANNAH RESILIENT HR ANNUAL CONFERENCE



**THEME: A NEW ERA OF HR: NEXT GENERATION LEADERSHIP**

**EXHIBITOR | SPONSOR PROSPECTUS**

**FEBRUARY 22, 2024**



P. O. BOX 15862  
SAVANNAH, GA 31406  
SHRMSAV.WILDAPRICOT.ORG

Click the QR code to purchase  
your sponsorship today!

SHRM Savannah, an affiliate chapter of SHRM. We have an amazing speaker line up for our Resilient HR Annual Conference. We invite all organizations to consider becoming a sponsor for our Resilient HR Annual Conference. This is an effective way to promote your organization to human resource professionals in the Savannah and Coastal Empire metropolitan area. Our mission is to serve and become recognized as the premiere resource and provide leadership to its membership and the business community through sharing and promoting best practices in human resource management. SHRM Savannah has over 150 members from entities employing 108,000+ employees in the Savannah-area for incomparable promotional, brand recognition and professional services opportunities.

Resilient HR is an excellent opportunity to network with a diverse group of HR professionals to pitch innovative ideas, products, and services to a dedicated audience, reach out to our membership for HR-related insight and so much more. As our partner, your company information will be posted on our website resource directory which allows our members to utilize your organization's specific resources. These referrals from SHRM Savannah to the local HR community allow members to search for vendors for their specific needs, create new contacts and build their networks.

Our board of directors are 100% volunteers, and our goal is to provide networking and career enhancement opportunities for human resources and business professionals to elevate themselves as leaders within their industry and organization.

Thank you for your consideration!

Dr. LaTrelle Porter  
President SHRM Savannah



## Title Sponsor Package 1 @ \$4000

This helps us absorb the overall costs of putting on this annual conference. Pre-event acknowledgment and logo on chapter website and social media pages: Facebook, LinkedIn, Twitter, Instagram. Premier exhibitor booth (8 ft skirted table) location in main exhibitor hall. Listed as title sponsor and partner in all promotional material, including press release. Company profile in monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. Premier logo placement on event signage and website with hyperlink to your company site. Business Cards of attendees at conference. 3-minute introductory speaking time during the general session to talk about your company. Stand-alone pre-event acknowledgment on chapter website and social media pages. Business and logo listed in exhibitor directory on website. Includes 2 complimentary conference registrations and meals. 1-year free job postings on SHRM Savannah job board. 6-months free virtual banner ad. Opportunity to include logo item in conference swag bag. Invitation to do a prize drawing at the end of event.

## Chapter Annual Conference Sponsor 1 @ \$1200

This helps us absorb the overall costs of putting on this annual conference. Premier exhibitor booth (8 ft skirted table) in main exhibitor hall. Pre-event acknowledgment and logo on chapter website and social media pages: Facebook, LinkedIn, Twitter, Instagram. A 10-minute presentation and display table during sponsored in-person chapter meeting and distribution of promotional material emailed to members. Business Cards of attendees at chapter meetings. Display company banner (provided by sponsor) Logo on SHRM Savannah Website (1 year). Listed as chapter conference partner with company logo and profile in 2 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. Business and logo listed in exhibitor directory on website. Opportunity to include logo item in conference swag bag. Includes 1 complimentary conference registration and meals. 3-months free job postings on the SHRM Savannah job board. Opportunity to include logo item in conference swag bag. Invitation to do a prize drawing at the end of event.

## Keynote Sponsor Package 1 @ \$4500

Sponsoring a keynote speaker helps us provide professional, dynamic speakers. Exhibitor booth (8 ft skirted table) location in main exhibitor hall. Pre-event acknowledgment and logo on chapter website and social media pages: Facebook, LinkedIn, Twitter, Instagram. Advertising on website for 1 year. Business and logo listed in exhibitor directory on website. Profile in 2 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. Opportunity to include logo item in conference swag bag. Includes 1 complimentary registration and meals. 3-months free job postings on the SHRM Savannah job board. 3 months free virtual banner ad on website. Opportunity to include logo item in conference swag bag. Invitation to do a prize drawing at end of event.

## Presenting Speaker Sponsor Package 6 @ \$2000

Sponsoring a speaker helps us provide professional, dynamic speakers. Pre-event acknowledgment and logo on chapter website and social media pages: Facebook, LinkedIn, Twitter, Instagram. Listed as a speaker sponsor in all promotional material & press releases. Prime logo placement on event signage and SHRM Savannah website with hyperlink to your company site. Business and logo listed in exhibitor directory on website. Profile in 2 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. Includes 1 complimentary conference registration and meals. 6-months free virtual banner ad on website. Opportunity to include logo item in conference swag bag. Invitation to do a prize drawing at the end of event.

## Concurrent Session Sponsor 6 @ \$850

Get the attention of attendees with full exposure experience to be an exclusive sponsor of the general session that will reach 150 attendees. Exhibitor booth (8 ft skirted table) location in main exhibitor hall. Pre-event acknowledgment and logo on chapter website social media pages: Facebook, LinkedIn, Twitter, Instagram. Business and logo listed in exhibitor directory on website. Profile in 2 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. Includes 1-month virtual banner ad. Opportunity to include logo item in conference swag bag. Invitation to do a prize drawing at the end of event. Includes 1 complimentary registration and meals.

## Meals/Break Sponsor 4 @ \$4500

Opportunity to increase your organization networking by sponsoring breakfast, lunch or breaks in the exhibitor hall. Exhibitor booth (8 ft skirted table) location in main exhibitor hall. Pre-event acknowledgment and logo on chapter website social media pages: Facebook, LinkedIn, Twitter, Instagram. Business and logo listed in exhibitor directory on website. Organization listed in 2 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. Includes 6 months free job postings on SHRM Savannah job board. 6-months free virtual banner ad on website. Opportunity to include logo item in conference swag bag. Invitation to do a prize drawing at the end of event.

## Registration Sponsor Package 1 @ \$2000

Increase your company visibility and brand. Pre-event acknowledgment and logo on chapter website and social media pages: Facebook, LinkedIn, Twitter, Instagram. Signage at registration table (supplied by sponsor). Business listed in exhibitor directory on website. Includes 3-months free virtual banner ad on website. Organization listed in 2 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. Opportunity to include logo item in conference swag bag. Invitation to do a prize drawing at the end of event.

## General Sponsor \$250

This helps us absorb the overall costs of putting on this annual conference. Pre-event acknowledgment and logo on chapter website and social media pages: Facebook, LinkedIn, Twitter, Instagram. Business listed in exhibitor directory on website. Profile in 1 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. Includes 1-month virtual banner ad.

## Technology/Wi-Fi Sponsor 1 @ \$3000

This helps us with the cost of hiring a technology company to help us provide AV needs to our speakers. Exhibitor booth (8 ft skirted table) location in main exhibitor hall. Pre-event acknowledgment and logo on in one monthly Things You Should Know (TYSK) monthly e-newsletter. Business and logo listed in exhibitor directory on website for 1 year. Profile in 1 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. 3-months free virtual banner ad. Opportunity to include logo item in conference swag bag. Invitation to do a prize drawing at the end of event. Includes 1 complimentary registration and meals.

## Patron Sponsor Package \$150

Pre-event acknowledgment and logo on chapter website and social media pages (Facebook, LinkedIn, Twitter, Instagram). Name/Organization listed in 1 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. 1-month free virtual banner ad on website.

## Exhibitor Spotlight Sponsor 30 @ \$600

Get your name and brand in front of our conference attendees before the event by taking advantage of our Exhibitor Spotlight. Exhibitor booth (8 ft skirted table). Pre-event acknowledgment and logo on chapter website and social media pages (Facebook, LinkedIn, Twitter, Instagram). Business and logo listed in exhibitor directory on website. Organization listed in 1 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. 1-month free virtual banner ad on website. Opportunity to include logo item in conference swag bag. Invitation to do a prize drawing at the end of event. Includes 1 complimentary registration and meals.

## Exhibitor Scavenger Hunt Sponsor 1 @ \$600

Increase visibility with our scavenger game where attendees will go on a "treasure hunt" to vendors/exhibitors. Exhibitor booth (8 ft skirted table) in main exhibitor hall. Upon completion of visiting each booth on the card attendees will be entered in a raffle to win a prize. One-month free virtual banner ad on website. Organization listed in 1 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. Opportunity to include logo item in conference swag bag. Exhibitor responsible for facilitating all aspects of scavenger hunt. Includes 1 complimentary registration and meals.

## Care Station Sponsor 1 @ \$800

Sponsor is responsible for providing all items such as note pads and pens, hand sanitizer, bottled water, juice, chips, trail mix, cookies, candy, tissues, etc. Exhibitor booth (8 ft table). Pre-event acknowledgment and logo on chapter website and social media pages (Facebook, LinkedIn, Twitter, Instagram). Business listed in exhibitor directory on website. 3-month free job postings on SHRM Savannah job board. Organization listed in 1 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. Opportunity to include logo item in conference swag bag. Invitation to do a prize drawing at the end of event. Includes 1 complimentary conference registration and meals.

## Swag Bag Sponsor 1 @ \$3000

This is the perfect way to make a first impression with the popular swag/conference bag! The swag/conference bag at registration desk provides your organization with full visibility during and after the conference and exhibition to 150 attendees. Exhibitor booth (8 ft skirted table) in main exhibitor hall. Pre-event acknowledgment and logo on chapter website and social media pages (Facebook, LinkedIn, Twitter, Instagram). Business and logo listed in exhibitor directory on website. Organization listed in 1 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. 1-year free virtual banner ad on website. Invitation to do a prize drawing at the end of event. Includes 1 complimentary conference registration and meals.

## Badge Sponsor 1 @ \$1200

Your organization can brand the only item attendees are required to wear, their name badges. This sponsorship offers exclusive branding of the conference name badges as well as a banner ad on the chapter website. Exhibitor booth (8 ft skirted table) in main exhibitor hall. Pre-event acknowledgment on website and social media pages: Facebook, LinkedIn, Twitter, Instagram. Business and logo listed in exhibitor directory on website. Organization listed in 1 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. Includes 6 months virtual banner ad on website. Opportunity to include logo item in conference swag bag. Includes 1 complimentary conference registration and meals.

## Passport Prize Sponsor 1 @ \$2500

This allows us to provide an opportunity to draw door prizes to attendees. Exhibitor booth (8 ft table) in main exhibitor hall. Pre-event acknowledgment and logo on chapter website and social media pages: Facebook, LinkedIn, Twitter, Instagram for passport prize recognition. Business and logo listed in exhibitor directory on website. Organization listed in 1 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. Includes 1 complimentary registration and meals. 3-month free virtual banner ad on website. Opportunity to include logo item in conference swag bag. Invitation to do a prize drawing at end of event. Includes 1 complimentary conference registration and meals.

## T-shirt Sponsor 1 @ \$2000

Your organization logo on the back of all t-shirts worn by all volunteers. On the front will be the chapter/conference logo and title of conference. Pre-event acknowledgment on chapter website and social media pages: Facebook, LinkedIn, Twitter, Instagram. Exhibitor booth (8 ft skirted table) in main exhibitor hall. Business and logo listed in exhibitor directory on website. Organization listed in 2 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. 6-months free virtual banner ad. Opportunity to include logo item in conference swag bag. Invitation to do a prize drawing at the end of event. Includes 1 complimentary conference registration and meals.

## Resilient HR photo booth 1 @ 750

Opportunity to include logo item in conference swag bag. This provides your organization an opportunity to have your logo featured as the background for our photo booth. Exhibitor booth (8 ft table) in main exhibitor hall. Your logo will receive exposure when our attendees post their photos on social media. Sponsor responsible for providing all equipment and materials for taking photos. Pre-event acknowledgment and logo on chapter website and social media pages (Facebook, LinkedIn, Twitter, Instagram). Business and logo listed in exhibitor directory on website. Organization listed in 2 monthly or quarterly eblast announcements and Things You Should Know (TYSK) eNewsletter. Includes 1 complimentary registration and meals. 1-month free virtual banner ad. Opportunity to include logo item in conference swag bag. Invitation to do a prize drawing at the end of event.

Exhibitor and Sponsorship opportunities will open on October 16, 2023, and will close on February 11, 2024. We encourage you to purchase your package early. First come, first serve.



Click the QR Code to purchase an exhibitor or sponsorship package:



For payments not made online, please make checks payable to SHRM Savannah. In the note section please enter Resilient HR and include the package you purchased. Payment must be received 7 days from the date of purchase. For questions regarding payment, email SHRM Savannah [shrmsavconference@gmail.com](mailto:shrmsavconference@gmail.com)

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Thank you for your generous support of the SHRM Savannah Chapter!